



## CoolSpools Case Study – Global Clothing Business, US

Our client provides consumers around the world with its diverse portfolio of iconic lifestyle brands. Founded over 100 years ago, they are one of the world's largest apparel, footwear and accessories companies with operations spanning numerous geographies, product categories and distribution channels.

CoolSpools is used in several ways at the company:

1. As an add on to their custom software, specifically for Inventory tracking and website feeds.
2. All Inventory reporting is emailed to many users (using CoolSpools' email address lists) as spreadsheets, created from both DB files and SQLs using CoolSpools' Conversion to Excel Spreadsheet software.
3. Several CSV files are sent to third party application suppliers, using CoolSpools' Conversion to CSV software.
4. For daily website processing, an XML file, created using the database-to-XML mapping tool in CoolSpools, is sent to a third party.

The client's **Senior Systems Analyst** comments "I wanted to thank you and your support staff for the invaluable help you have provided to me and my organization this year. At the organizations at which I previously worked, I had not worked with CoolSpools. It would have saved innumerable hours (maybe months) in the initial creation and simple modification of files and reports!

You have a great product and you and the entire staff should be very proud of all the hard work that has been put into the (continuing) design and development of it."